

POOL INDUSTRY FAMILY



PICNIC & CARNIVAL

South Mountain Park Activity Complex

SUNDAY OCTOBER 16, 2011

SET UP: 10 AM TO NOON **FOOD SERVED 12 NOON--3:00 PM**

FESTIVITIES AND GAMES: 12 NOON TO 5 PM CLEAN-UP 5-6 PM

The three major trade associations for the swimming pool industry in Arizona are:

SPSA: Southwest Pool & Spa Association Contact: Barb Eaton, (602)267-8059 ext. 105

APSP: The Association of Pool and Spa Professionals Contact: Susan Kregar, (602)631-4083

IPSSA: Independent Pool & Spa Service Association, Inc. Region 8 Contact: Kurt Schuster, (602)488-7335

We are working together to promote a FREE FAMILY PICNIC, open to everyone in the swimming pool industry. We have reserved a very large picnic area which will accommodate 1000+ people with covered ramadas and picnic tables, bathrooms and ample parking. We ordered terrific weather for a nice sunny Sunday afternoon, and there is NO CARDINALS FOOTBALL GAME THAT DAY. We have the official reservation for the park and all of the necessary permits: beer, amplified sound and inflatables permits.

SPONSORSHIP: The way we can achieve this goal is to recruit companies to sponsor part of the picnic in one of the following ways. Please **CHOOSE YOUR LEVEL OF PARTICIPATION AND CONTACT BARB OR SUSAN WITH YOUR CHOICE.** Select one or several of the following options. We appreciate larger companies sponsoring larger items, or multiple items. Smaller companies or individuals can host smaller items, or for no cost, please consider volunteering for an hour at the picnic. Choose what is of interest to you and affordable for your company.

All sponsors registered by October 5th will be acknowledged on the giant sponsorship poster at the picnic.

1. Provide a food or beverage, bring everything needed to go with it: cooler, ice, serving utensils, etc. Example, to host a bottled water station: bring a giant cooler or a kiddie pool, many cases of bottled water, lots of ice. Set it up before 12:00, restock as needed, take it away at 5:00. We will need several of these in various locations throughout our area of the park.
2. Primarily BYOB and it's beer only: no wine or other liquor, no bottles or glass of any kind may be brought to the park. It's only considered a sponsorship if you bring beer to share! Beer must be watched until it's gone. We'll have wristbands for everyone over aged 21 to 30 to wear if they wish to have beer at the picnic. If you are over the age of 30 and you're in the pool business, you probably look old enough to drink beer so you may not need a wristband.
3. Providing mass quantities of paper plates, napkins, cups, plastic silverware. Bring to the food station by 11:00 a.m.
4. Hosting a game: a classic picnic game or a carnival-type game. Bring everything needed for the game, recruit participants, run the game or contest and provide prizes to be awarded. Example: Pie Eating Contest: bring 20 pies, recruit 20 participants, provide 2 prizes. Could do two groups: one group of ten kids aged 12 and under, and another group of ten aged 13 to adults. Probably need some wet wipes or lots of napkins and a prize for each age category.
5. Hosting other entertainment: make arrangements for and pay for a DJ, a clown, face painters, balloon artists, magicians, etc.
6. Bingo prizes. Needs to be coordinated with Barb. If you prefer to shop for and bring the Bingo prizes to the picnic, just let her know your plans. Financial donations are also welcome!
7. Volunteer work: registration table for one-hour shift, food table assistant for a one-hour shift.
8. Financial support: mail a check to SPSA, PO Box 27844, Scottsdale, Arizona 85255. Call Barb so she knows about your donation. Even better, you pay directly for the food/beverage and bring it to the picnic. The whole idea is to share the work, share the expense, yet keep it simple for everyone to have a good time.

RECRUIT YOUR EMPLOYEES, COWORKERS, SUBCONTRACTORS AND YOUR FRIENDLY COMPETITION TO ATTEND THIS PICNIC:

1. Publicize: attach a flyer to the paychecks of your employees. Post flyers in your office, on your bulletin board. Include a flyer with invoices to your pool contractors. Send to your subcontractors.
2. Appoint one person within your company to coordinate the head count. We'd like to know the total number of people coming, and approximately how many of them are children under aged twelve. The reason is, we want the children to be happy. We'll need lots of entertainment and prizes. When the kids are happy, the whole family is happy! Same goes with every Mama. Make sure she knows she can play Bingo at the picnic and win great prizes! Need to be sure we have enough food and beverages.
3. Call the head count numbers to Barb Eaton or Susan Kregar by October 5th.
4. Talk it up! Ask your manufacturer reps, your sales staff, your employees, your competitors if they are going to the picnic. Refer to this website for more information.

Be sure to thank our picnic sponsors:

BBQ Trailer and Chefs: Thornburg Enterprises

Donations to purchase burgers/brats: Pool Corp, IPSSA Region 8, API, Fisher Shotcrete

Hot Dogs: Prado Pool Plastering

Providing Food Tables, Coolers, E-Z Up shelters to shade the food: PoolCorp

One or more side dishes: Pebble Technology

One or more side dishes: Cal Plastering Co.

Cookies/Sweets: Universal White Cement

Snacks: Hasa

Snow Cones: Prado Pool Plastering

Bottle Water Station: Prado Pool Plastering

Gunnysack Races: Noble Tile

Bounce House: Scholz Rebar

Pie Eating Contest: A&A

Bingo Game & Prizes: Cal Plastering Co.

Balloons: Cal Plastering Co., Inc.

Park Reservations & Permit Fees: AquaStar Pool Products

Need sponsors for:

DJ (approx. \$400)

Dunk Tank

Bingo prizes (addl.) All donations welcome!

Additional Water Stations: approx. \$125 for a kiddie pool, 20 cases of bottled water and 200 pounds of ice. Or use a giant cooler or multiple coolers. Will be self-serve, but please restock until it's all gone!

Duck Pond (kiddie pool with water, ducks and prizes)
cost approx. \$400.00

Family Portrait: create a fall scene! All amateur photographers welcome! Approximately \$100+ to create the scene. You collect an e-mail address for each family. Send everyone an e-mail with the link when you submit all photos on-line. Let everyone order their own prints. Host it for the times you wish to be on-duty. Outside of those times, people can take their own photographs. Take away the scene at 5:00 pm.

Dig for Treasure: kiddie pool, treasure chest, sand, prizes.
Cost approx. \$400.00

Sumo Wrestling

Bungee Run

More bounce-house type of kids activity centers, contact Shane Howell for more information:

shane.howell@scholzrebar.com

Football Toss (Build a rack with a hanging tire as a target, bring footballs, bring prizes) Cost approx. \$400

Any other carnival-type game with prizes (live goldfish anyone?) \$200-\$400.

Food: we welcome additional food donations and any additional ideas for entertainment! Please contact Barb Eaton to discuss. Newpools@calplastering.com or (602)267-8059 ext. 105